Privacy Policy and Personal Information Collection Statement (the “Privacy Statement”)

Last Update : 18 December 2014

Please note that this Privacy Statement may be amended from time to time without prior notice. You are advised to check for the latest version on a regular basis. If there is any inconsistency or conflict between the English and Chinese versions of this Privacy Statement, the English version shall prevail.

1. Privacy Policy

Our Pledge

We are committed to safeguarding the privacy of individuals with respect to personal data. We ensure that our policies and practice in relation to the collection, use, retention, transfers and assessment of personal data comply with the requirements of the Personal Data (Privacy) Ordinance (Chapter 486) under the laws of Hong Kong (the “Ordinance”).

Cookies

When you visit our web site(s), we will record your visit only and will not collect any personally identifiable information (i.e. information that is about you and identifies you) from you unless otherwise stated. Cookies used (if any) in any part of our web site will not be deployed for collecting personally identifiable information. For your information, Cookies are small computer files that can be stored in web surfers’ computers for the purpose of obtaining configuration information and analysing web surfer’s viewing habits. They can save you from registering again when re-visiting a web site and are commonly used to track your preferences in relation to the subject matter of the web site. You may refuse to accept Cookies (by modifying the relevant Internet options or browsing preferences of your computer system), but to do so you may not be able to utilize or activate certain available functions in our web sites.

Collection of personal data

At times, you may be required to give your personal data including, but not limited to, your name, gender, date of birth, nationality, telephone number, fax number, postal address, email address, credit card information, bank account number, educational level, occupation, household income, personal income, details of online transactions marital status and interests (collectively “personal data”). Refusal to provide such information may deny you of access to certain parts of our web site, or may render us
unable to handle any application or request you are making, or may otherwise defeat the objectives of your visit. If you are under the age of 18, consent from your parent or guardian is required before you give us the Personal Data.

Use of personal Data Collected
Specific purposes for which your personal data may be used are set out in our Personal Information Collection Statement in Part2 below.

Retention of Personal Data
In your dealings with us and for auditing purposes, your personal data and records of your online transactions will be kept and retained by us for a reasonable period. Such information will be erased from our system in accordance with our internal policy.

Access to and Correction of Personal Data
Under the Ordinance, you have the right to:
Check whether we hold any of your personal data which is inaccurate;
Access your personal data held by us;
Require us to correct any personal data which is inaccurate;
Ascertain our policies and practices established (from time to time) in relation to personal data and the types of personal data held by us.
If you want to access and/or correct the personal data that you have provided to us, or if you want to ascertain our policies and practices in relation to personal data and the kind of your personal data held by us, please call our customer services hotline or contact our Head of Customer Services in writing either by post or email at:

By post:
Medical Service Manager
OK.CARE Limited
Rm912
9/F Melbourne Plazza, 33 Queen’s Road Central ,HK

By email:
Info@OK.CARE

We will respond within 40 business days after receiving the request. We may charge you a reasonable fee for each personal data access. However, such fee will be waived if the data access is made for the purpose of correcting your personal data.

2．Personal information collection statement

As a customer of our company or as a visitor of our website(s), it may be necessary for you to provide us with your personal data when you apply to us and/or continue to subscribe with use for a service and/or product. If your personal data is incomplete or incorrect, we may not be able to provide or continue to provide services to you.

We shall keep your personal data confidential at all times. Our policies and practices with respect to the collection, use, retention, disclosure, transfer, security and access
of personal data will be in accordance with the Ordinance and this Privacy Statement.

We may use and retain the personal data you provided to us for the following purposes and for other purposes as may be agreed between you and us or required by law from time to time:

1) Processing your service application
2) Providing you with the services
3) Subject to your consent, we may use your personal data (including name, gender, date of birth, nationality, telephone number, fax number, home address, email address, education level, occupation, marital status, interests, favourite activities and buying behavior) for marketing, promotional and customer relationship management purposes certain nature of goods and/or services relating to us.

Any of our actual or proposed assignees or transferees of our rights with respect to you. If you do not wish to receive direct marketing promotional information from us with respect to the products/service mentioned above, or do not wish us to disclose, transfer or use your personal data for the aforesaid direct marketing purposes, please call our customer services hotline or write or email to our Head of Customer Services at:

1. Our websites means all the websites operating under OK.CARE Limited including, but not limited to www.OK.CARE
2. E-message means electronic messages delivered via the following means: mobile short messaging services(MMS)/ cross-platform mobile messaging application(eg. smartphone messaging application).

Privacy statement

“OK.Care Limited” Website and Application Privacy Statement

OK.CARE Limited (“OK.CARE Website/app”) is covered by the privacy statement how to solve the problems about collecting or receiving the personal details, including browsing the relevant websites or applications and using “OK.CARE Website/app”. Personal details can be identify your identity (for example, name, address, email address or mobile no.), and general undisclosed information.

Privacy statement is not applicable to policy out of control and ownership of “OK.CARE Website/app”, and also not applicable to the people who managed or employed by “OK.CARE Website/App”
Collection and appliance the information
After you registered “OK.CARE Website/app” account, or using “OK.CARE Website/app” services, or browsing “OK.CARE Website/app” or others website or apps from our company’s business partners or participate the promotion or award prices for games, “OK.CARE website/app” will collect your personal details. “OK.CARE website/app” can able to combine your personal information and other partnerships's or companies’ information.

After you registered “OK.CARE Website or Apps”, our company will ask you about your name, email address, date of birth, gender, position, occupation and hobbies etc. When it comes to “OK.CARE website or app” services, we may ask you about the others information, for example mobile number, address, identity card number and yours belonging. Our company will recognize your identity after you register “OK.CARE website or app” successfully, and log in to use our service.

“OK.CARE Website/App” will automatically collect and obtain the server values, including the IP address, the information about “OK.CARE Website or app” cookies and the browsing history, from your browser.

“OK.CARE Website/App” will use the information for following purposes: to provide suitable advertisements and contents, to provide a suitable products or services that you may need, to improve our service and contact methods, to generate the research and data analysis, and to provide secret report for companies or customers.